

**Minutes of Board Meeting**

**Wednesday, February 28, 2018**

Location: Mt. Rainier Police Station
3249 Rhode Island Avenue
Mount Rainier, MD 20712

**Board members present**: Brooke Kidd, President; Izzi Sparrow, Secretary; Neil Dicken, Shawna Barnett-Grizzel

**Absent members:** Larry Solomon, Nisey Baylor, Sheliyah Johnson

**Others present:** Toni Tileva, MRBA staff consultant, Abbi Wikner, community liason, County council woman Deni Taveras

The meeting began at 9:00am chaired by Brooke Kidd.

**NEW BUSINESS**

Discussion was held regarding the minutes format and how to disseminate minutes

Discussion was held regarding a biweekly email with updates, news, and events to businesses to be prepared and distributed by Toni.

Discussion was held on video conferencing options, such as Zoom or Skype to allow absent members to join remotely

Calendar: discuss Business Opportunity Breakfasts and think of themes

Directory: discussion about doing a low-cost printed directory; Toni has posted latest on the website for everyone to see easily.

Mission Statement:  Add to agenda for next Breakfast meeting. Discussion about how to best share it with members and get feedback

Ideas about next business opportunity breakfast themes:

* Code Enforcement/Public Works
* Feature a business
* How to Apply for Grants - Toni and Abbi will reach out to Miranda/Samantha on past grant recipients. The meeting could highlight a business that has gotten a grant.
* Invite someone from the Permit Office (Prince George’s County)

Izzi mentioned the Kiosk Field Trip; will have to follow up with Samantha

Discussion was held regarding marketing. Several ideas include:

* a consistent business sign for operating hours
* Group ad for whole business community in Hyattsville Life & Times $350-400/ad
* Neil recommended waiting for paid print advertising should until the new restaurants open

    On Mt. Rainier Day:  Special Business Promotions!!! Bake-Off!!!

No Treasurer’s Report was provided.

**The meeting was adjourned at 10:35am.**